

## USDOT/URBAN MASS TRANSPORTATION ADMINISTRATION: PEOPLE MOVER DEMONSTRATION STUDY

**Services Provided:** Served as lead demand forecasting consultant to perform forecasting services.

**Description of Project:** TEMS staff carried out a demonstration study on the role of people movers and the potential for private sector investment. With a group of 28 private developers in Orlando, Florida, a people mover plan was developed to maximize both urban land use planning needs and private developer interests. The study resulted in a new integrated land use plan, urban structure, and both building and transportation system design. Key advantages of the land use plan are more efficient, more profitable use of land, centralized multilevel car parking, higher building rents, less congestion, commercialization of second-floor space, and creation of an urban village environment. The benefits to developers included reduced impact fees, a higher rate of return on developments, and lower down-side risks upon build-out.



### Project Completion Date

August 1987

CORPORATE QUALIFICATIONS

TEMS